

JURY FAQs

1. How do I score?

- Access the entry portal <u>here</u>.
- Login with your assigned credentials (your email address / last name in lowercase).
- Once logged in, find the tab "Entries" to view your assignments.
- Select each entry title to review and score.

Learn more about how to score in the portal <u>here</u>.

All scores are due **June 17, 2019 (11:59pm EST)**.

2. What is the review criteria?

Please see the Review Criteria document here.

3. I keep getting errors when trying to submit, what could be the problem?

Errors often occur if you are not using a compatible browser. Make sure you are using one of the below:

- Chrome version 22.x (November 2012) or higher
- Firefox version 16.x (November 2012) or higher
- Internet Explorer Version 9.x (March 2011) or higher

Errors can also occur if you are logged into multiple browsers. Make sure you are not signed into multiple windows or tabs.

4. When is the final date to score?

The final date to send in your scores is June 17, 2019. It is crucial that we receive these scores by or before this date - **we cannot accept any scores after June 17, 2019**.

5. What happens after I'm done scoring?

The ARF will analyze the scores and calculate the finalists based on the average. The Grand Jury will then select a "Grand Ogilvy Winner" from the gold finalists.



6. Can I review something submitted by my company?

No, you cannot review something submitted by your company (or in any way related to or affiliated with your company). Please choose "yes" when asked if it is a conflict of interest.

7. What if I need more time to consider my overall score?

You can begin scoring and choose **SAVE & CONTINUE LATER**. Your score is not considered final and will not be counted in the final assessment until you **SAVE & SUBMIT**.

8. How do I find my pending (not reviewed) entries In the portal?

View and access your pending assigned entries at the bottom of the "Entries" page in the review portal. Use the column menu to navigate through "pending" or "complete."

9. What if an entry does not include a submission summary or piece of creative?

Any entry sent in without a campaign summary should not be considered. Contact Sara Serpe at sara@thearf.org if you notice that there is no summary/creative so she can reach out to the entrant asap.

10. How many pieces of creative should an entrant include?

Entrants need to include at least ONE piece of creative. They are given the option to submit up to three.

11. What pieces of creative are eligible for consideration?

Any type of creative can be taken into consideration. The only exception is that a case study video cannot be the ONLY piece of creative that entrants include. They can, however, include it as an additional asset to support their entry.

12. Can the same submission be entered into more than one category?

Yes, the same submission can be entered into multiple categories if it applies. This does not disqualify their entry in any way.



13. Can I reach out to an entrant directly with my score or information on the status of their entry?

Do not reach out to anyone unless directly instructed. We want to keep the judging process and scores confidential.

14. What is the date and location of the David Ogilvy Awards?

The 2019 ARF David Ogilvy Awards ceremony and reception will take place on September 26, during Advertising Week NY at 583 Park Avenue. Register Now!