

SPOTLIGHT CATEGORIES

BEST BRAND TRANSFORMATION



JUST AN AMTRAK AWAY

Amtrak



KICK PAIN IN THE ASPERCREME

Aspercreme



CHAMPION YOUR SKIN

Gold Bond

BEST CONSUMER EXPERIENCE



MCMOMENT - ROYAL

McDonald's France



WHAT'S GRANDMA HIDING?

Merge Mansion
(Metacore Games)



ZEPOSIA. Z THE LIGHT.

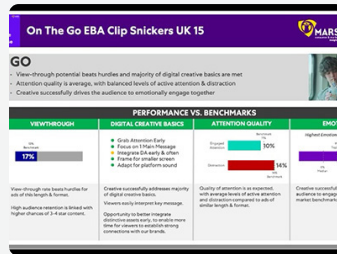
Zeposia/BMS

DATA INNOVATION



L'EGGO WITH EGGO

Kellogg's



USING ATTENTION AI TO PREDICT
REAL-WORLD OUTCOMES

Mars, Incorporated and Realeyes

SOCIAL RESPONSIBILITY



DEPRESSION STICK

truth



QUITTERS

truth

VERTICAL CATEGORIES

BUSINESS-TO-BUSINESS



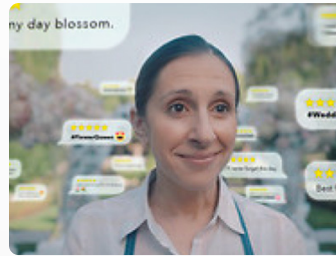
REAL RESULTS

Juniper Networks



THE TURN

Optimum



BUSINESS BANKING GETS PERSONAL

TD Business Banking



BE UNSTOPPABLE

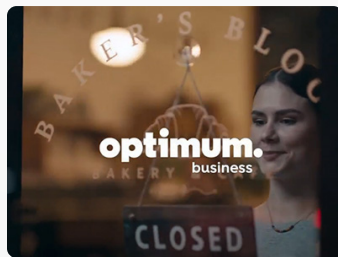
UPS

ELECTRONICS, TECHNOLOGY & TELECOMMUNICATIONS



WHAT'S GRANDMA HIDING?

*Merge Mansion
(Metacore Games)*



THE TURN

Optimum



IT STARTS WITH YES

Optus

FASHION, BEAUTY & HOME



MAKE TO STAND OUT

KitchenAid

FINANCIAL SERVICES & INSURANCE



KEVIN & FRIENDS: 'TIS THE SEASON FOR CASHBACKING

Chase Freedom Unlimited



Q1 2022 NORTHWESTERN MUTUAL INFLUENCER CAMPAIGN

Northwestern Mutual



BECOMING AN INVESTOR

TD Bank

FOOD & BEVERAGE



MAYO TACKLES FOOD WASTE

Hellmann's / Best Foods



THE LIL JIF PROJECT

Jif / The JM Smucker Company



L'EGGO WITH EGGO

Kellogg's

GOVERNMENT, PUBLIC SERVICE & NON-PROFIT



QUITTERS

truth



DON'T WAIT. REACH OUT.

U.S. Department of Veterans Affairs



FIND YOUR Y

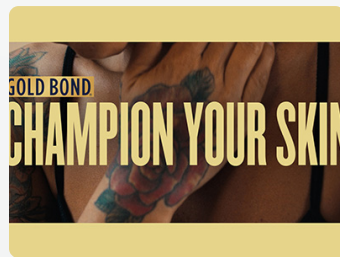
YMCA

HEALTH & PERSONAL CARE



KICK PAIN IN THE ASPERCREME

Aspercreme



CHAMPION YOUR SKIN

Gold Bond



GOODNIGHT ALLERGIES

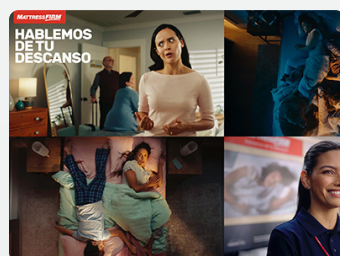
Xyzal

MULTICULTURAL



PREPARE TO PROTECT

FEMA, Ad Council



HABLEMOS DE TÚ DESCANSO

Mattress Firm



NOS INSPIRAS TÚ

Unilever



TOGETHER SOMOS MÁS

Walmart

PHARMACEUTICALS



COULD IT BE HCM?

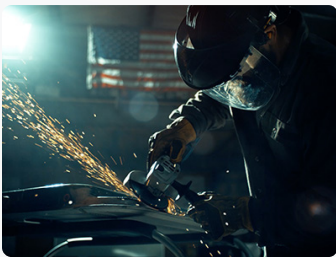
Bristol Myers Squibb



ZEPOSIA. Z THE LIGHT.

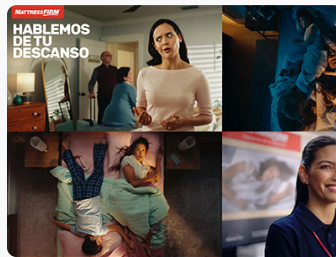
Zeposia/BMS

RETAIL & RESTAURANTS



REDEFINING VALUE FOR TOOL OPTIMISTS

Harbor Freight Tools



HABLEMOS DE TÚ DESCANSO

Mattress Firm



TOGETHER SOMOS MÁS

Walmart

SPORTS, MEDIA & ENTERTAINMENT



THE DISNEY BUNDLE FOR SPORTS FANS - ESPN

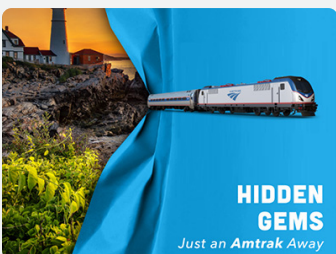
ESPN - The Walt Disney Company



HUSKERRS NAVY BOOT CAMP - CALL OF DUTY REBIRTH TOURNAMENT

U.S. Navy

TRAVEL



JUST AN AMTRAK AWAY

Amtrak



MORE THAN TRANSIT

Metrolinx